

## PROFESSIONAL PROFILE

I have 20 years experience in the design industry and 18 years focused on interactive design and branding. My specialties include graphic design, web design, UI/UX design, information architecture, usability, design strategy/branding/identity, print and press work. I am currently a graphic designer and creative professional who provides website design and development, graphic design services and photography. I provide a unique combination of communication, creative strategy, and technical skills helping clients to achieve their business objectives. My understanding of the client's requirements and ability to apply them to design and branding and manage creative solutions results in satisfied clients.

## EXPERIENCE

### *Web Graphic Designer* **Sellier Design Inc.**

Marietta GA  
June 2010 to November 2010

Responsible for visual interface designs and implementing client web sites. I worked directly with each client to understand their business needs/marketing goals and applied these to the creative objectives to create successful web sites. I designed and created all screen designs, related graphics, color palettes and navigation items to ensure consistency throughout each project. I worked with the development team to ensure all designs and guidelines were followed resulting in successful projects and satisfied clients.

### *Art Director / Lead Creative Designer* **IBM interactive**

Atlanta, GA - 2004 to 2010

Led teams, was active in gathering requirements, understanding business & brand objectives, creating estimates, management of resources and presenting creative and branding solutions to current and prospective clients. I made significant contributions towards the success of the Events Group projects by working closely with the core design and development teams to understand the client's strategic business, marketing, branding, functional and creative objectives. I managed the development of the creative solution and application of the brand throughout the course of the design, development and implementation. I ensured successful projects and was ultimately responsible for the final visual approach of the design.

### *Associate Art Director / Senior Graphic Designer* **IBM Innovation Center**

Atlanta, GA - 2001 to 2003

Lead the development of the creative vision into graphical screen designs and all graphic interface elements. Implementing the design detail of interactive screens functionality, page structure, application design, icon design, typography, color schemes and overall balance of design elements and layout.

### *Lead Graphic Designer / Graphic Designer* **IBM Interactive Media**

Atlanta, GA - 1996 to 2000

Lead team of graphic designers in the final production and development of overall graphical interface design and photo manipulation for all screens. Maintained administrative tasks like estimates, scheduling, billing, etc.

### *Graphic Designer / Production Artist* **IBM Consulting & System Integration**

Atlanta, GA - 1994 to 1996

Responsible for the complete production and development of high-end client proposals, client deliverables, and executive graphic presentations for IBM C&SI. Responsible for formatting page layout and design, technical graphic design, image editing, desktop publishing, pre-press design, customized color design, organization of multiple documents, complete proposal assembly, and data base management. Worked directly with clients and team members to achieve a solution usually under deadline pressures.

## EDUCATION

### *Auburn University, Auburn, AL*

Bachelor of Fine Arts Degree in  
Graphic Design & Visual Communications

### *Faulkner State Community College, Bay Minette, AL*

Associates of Science Degree in  
Graphic Design & Fine Arts

### *O'Reilly School Of Technology*

Client-Side Web Programming Training

## SKILLS / KNOWLEDGE / AWARDS

### *Communication*

- Well developed interpersonal skills that have allowed for my dynamic and enthusiastic team to thrive.
- Confidence in executing high-level meetings with clients.
- Ability to integrate branding initiatives throughout a website with ties to print and marketing collateral.
- Experience working through the entire project lifecycle with large scale corporate clients.

### *Design and Technical*

- High Level graphic design skills for web design and development. Constantly researching and acquiring new skills within the latest technology to keep up with the current trends in the market.
- HTML & CSS Skills (HTML5 and CSS3)
- Basic JavaScript Skills
- Working knowledge of D/HTML and Flash Scripting from the graphic designer's perspective.
- Knowledgeable on both Macintosh and PC platforms.
- Experienced with professional graphic design software including Adobe Photoshop CS6, Adobe Illustrator CS6, Adobe Flash CS6, Adobe InDesign CS6, Adobe Acrobat Pro.
- Proficient in Microsoft Office.
- Experienced with graphic design for print. Designed and provided color expertise for two publications of IBM C&SI marketing ads in Fortune Magazine. Also designed financial brochures and packaging material for Morgan Stanley Dean Witter, and various other press and printing experience.

### *Awards*

- IBM e-business Services Excellence Award for achieving multiple successful IBM web events/projects in a single year.
- IBM - AIS Service Excellence Team Award for the design of the 2006 Masters Golf Tournament Web Site.
- IBM - AIS Service Excellence Team Award for the design of the 2008 Masters Golf Tournament Web Site.

## CURRENT LIVE SITES

sourcehealthcenter.com  
 thegrantacademy.net  
 cakeenvyonline.com  
 traversellc.com  
 omnisafeinsurance.com  
 sueanngonis.com  
 knowleslearning.com  
 omega-group.us

disocal.com  
 gridutility.com  
 datafusionspecialists.com  
 nealelundgren.com  
 litebite.com  
 fishdb.com  
 signature-surfaces.com